

Launch Event

New Study

Care Platforms: Impacts and Challenges from a Trade Union Perspective

Monday, 24 June 2024, 13h00 – 14h15, CEST
Online meeting via Zoom



Invitation

The poor working conditions of workers in the platform-based 'gig' economy have received considerable media attention during the last years. Yielding to the pressure from workers, trade unions and civil society, the European Council adopted in March 2024 a directive to improve the working conditions for platform workers. The debate around platform work usually revolves around particular offline services, such as transport and food delivery. There are, however, other platform-mediated gig services which have received little to no media attention.

One growing sector in this field is the sector of platform-mediated care. Perhaps surprisingly, the number of caregivers on the platform Care.com alone exceeds the number of Uber drivers worldwide many times over.

Therefore, to understand the challenges that are emerging in relation to the increased appearance and use of platforms in the care sector, the FES Future of Work and EPSU conducted a **study on care platforms and impacts and challenges from a trade union perspective**.

We are delighted to invite you to attend the Launch Event of the Study Launch Event taking place online at 13h00-14h15 CEST on 24 June 2024. At the event, we aim to address employment conditions in the care sector, including specific action in relation to platform work and to discuss options for unions in recruiting and organising care workers as well as strategies at the political level.

Programme

Moderated by **Piet Ruig**, EUobserver

13h00 Welcome

- **Oliver Philipp**, Policy Officer, FES Future of Work
- **Jan Willem Goudriaan**, General Secretary, EPSU

13h10 Outcomes of new research project

New study on Care Platforms: impacts and challenges from a trade union perspective.

- Presentation by **Caroline Murphy**, Associate Professor in Employment Relations, University of Limerick
- Presentation of the case study Italy by **Ivana Pais**, Professor in Economic Sociology at Università Cattolica, Milano.

Q & A

13h40 Comments from different perspectives

- **Ursula Huws**, Director of Analytica Social & Economic Research
- **Dana-Carmen Bachmann**, Directorate-General for Employment, Social Affairs and Inclusion, European Commission

Q & A

14h10 Conclusion

14h15 End of event

*Access to the webinar will be provided to you before the event.
The event will be translated simultaneously into English, Italian, French and Spanish.*

 [Please register here](#)

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