

___ Generative AI and ___ Creative Work

2 OCTOBER 2024 9:30-13:15 CET

ACE EVENTS | AVENUE D'AUDERGHEM 22 | 1040 BRUSSELS



Programme

09.00 - 09.30 **Registration & Coffee**

09.30 - 09.45 Welcome & Opening remarks

Knut Dethlefsen, Director, FES Future of Work **Brando Benifei**, Member of European Parliament, S&D

09.45 - 11.10 Panel 1: United we stand? Generative Al and labour

<u>Moderator and scene setter</u>: **Daniel Mügge**, Professor of Political Arithmetic, University of Amsterdam

Johannes Studinger, Senior Executive and Head of UNI Mei, UNI Europa

Ellen Stutzman, Executive Director, Writers Guild of America West

Portrait XO, Independent Researcher and Artist

Frédéric Young, Executive Director, Society of Dramatic Authors and Composers Belgium (SACD) and Society of Multimedia Authors (SCAM)

Q & A

11.10 - 11.40 Coffee break

11.40 - 13.10 Panel 2: Laws, values and the future of creative work in Europe

Scene setter: Paul Keller, Director of Policy, Open Future

Moderator: Daniel Mügge, Professor of Political Arithmetic, University of Amsterdam

Alexandra Geese, Member of European Parliament, Greens/EFA

Matthias Hornschuh, German Composer and spokesperson of "Authors' Rights Initiative"

Teresa Nobre, Legal Director, COMMUNIA Association **Alex Agius Saliba**, Member of European Parliament, S&D

Axel Voss, Member of European Parliament, EPP

Q & A

13.10 - 13.15 Conclusion/ End

Oliver Röthig, General Secretary, UNI Europa

13:15 - 14:15 **Lunch reception**

For more information and registration, please visit the event page

Registration

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